PORTFÓLIO
PRE SÚŤAŽ

O VIZUÁLNU IDENTITU A GRAFICKÉ
SLUŽBY PRE MESTO NITRA

NÁVRHY CI PRE **SLOVNAFT FRESH CORNER**

1. NÁVRHY CI PRE SLOVNAFT FRESH CORNER

1. NÁVRHY CI PRE SLOVNAFT FRESH CORNER

Wave same like in original FC Brand book.

New logo.

New logo.

Same Icon

Original Fresh Corner typeface

AaBbCc

Original Fresh Corner main headline typeface: Dans Hand Writing

New FC Restaurant

Primary color palette

New background color!

LOGO

POSITIONING ON THE LAYOUT

The Fresh Corner Restaurant logo may be placed on any of the left corners of the layout, the distance from the edges of the page must always be at least an empty space, the size of whitch is equal to two unit of the bean-size.

Y = X x 2

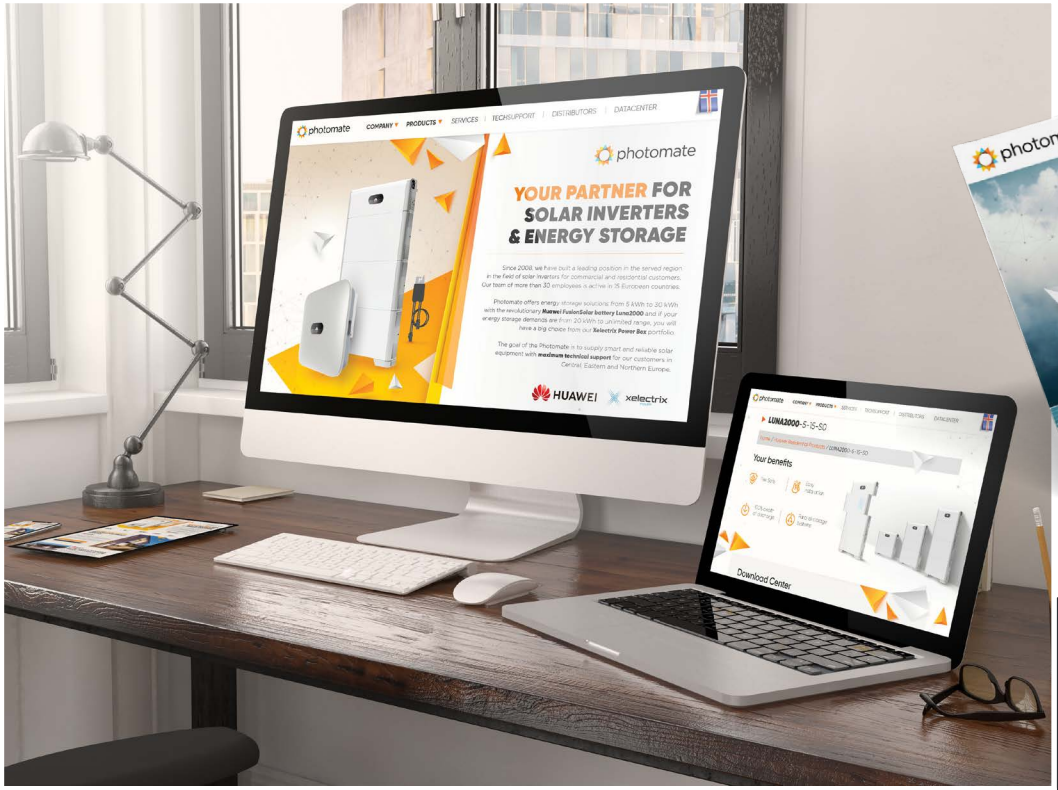
Lorem ipsum
nové reštaurácie
v sieti Slovnaft

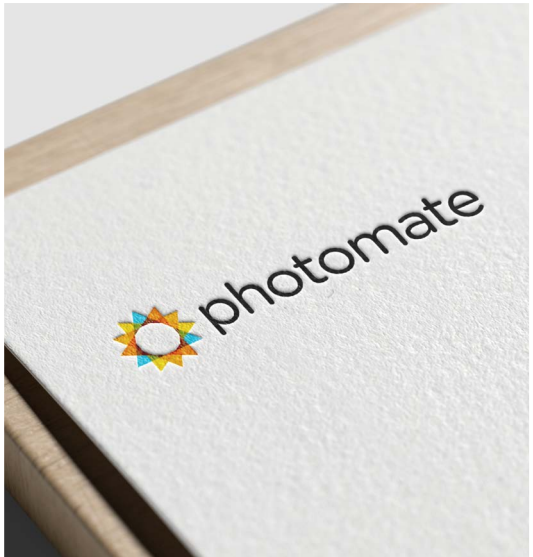
Lorem ipsum
nové reštaurácie
v sieti Slovnaft

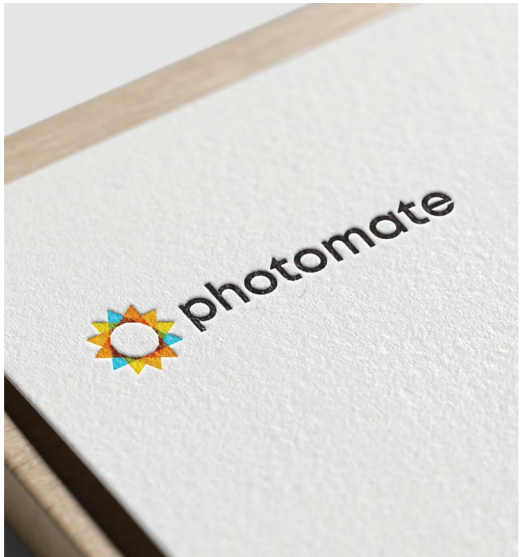
1. NÁVRHY CI PRE SLOVNAFT FRESH CORNER

NÁVRHY CI PRE **PHOTOMATE**

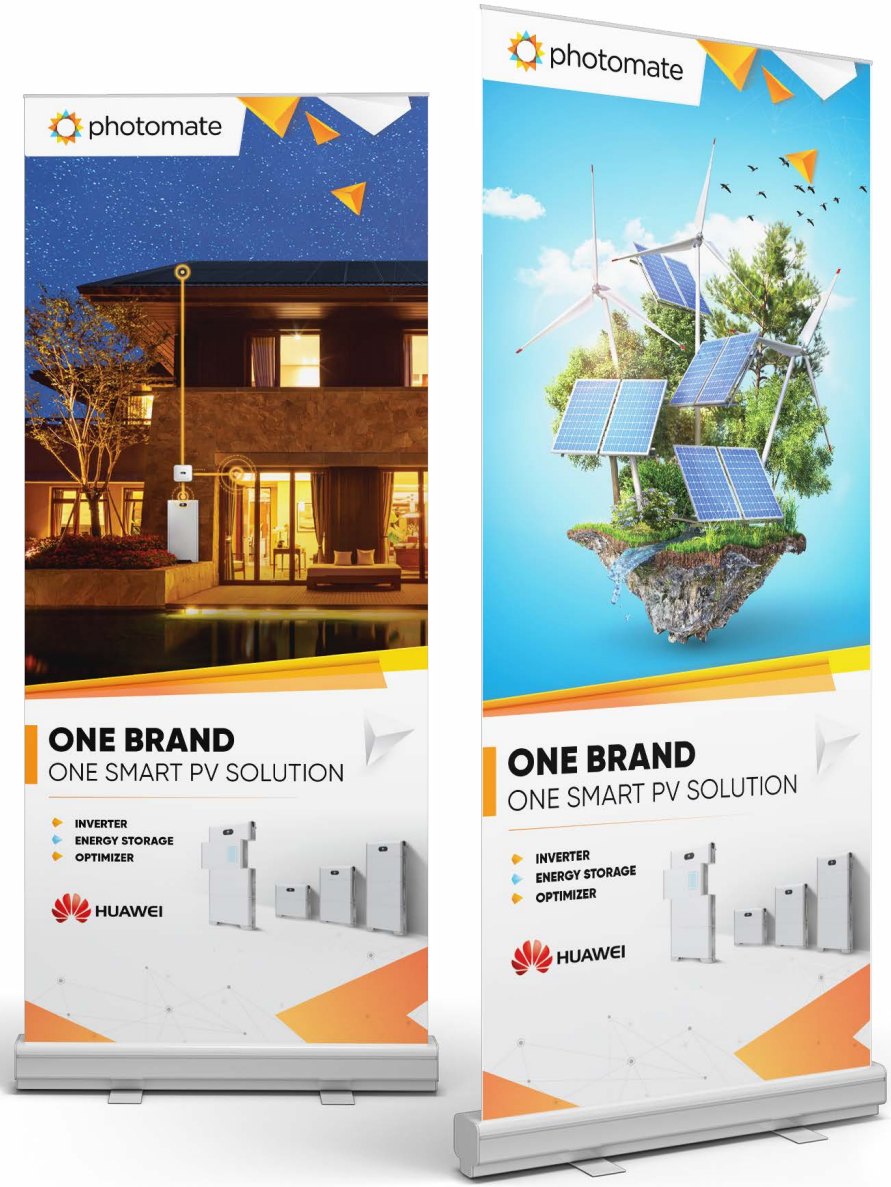
2. NÁVRHY CI PRE PHOTOMATE



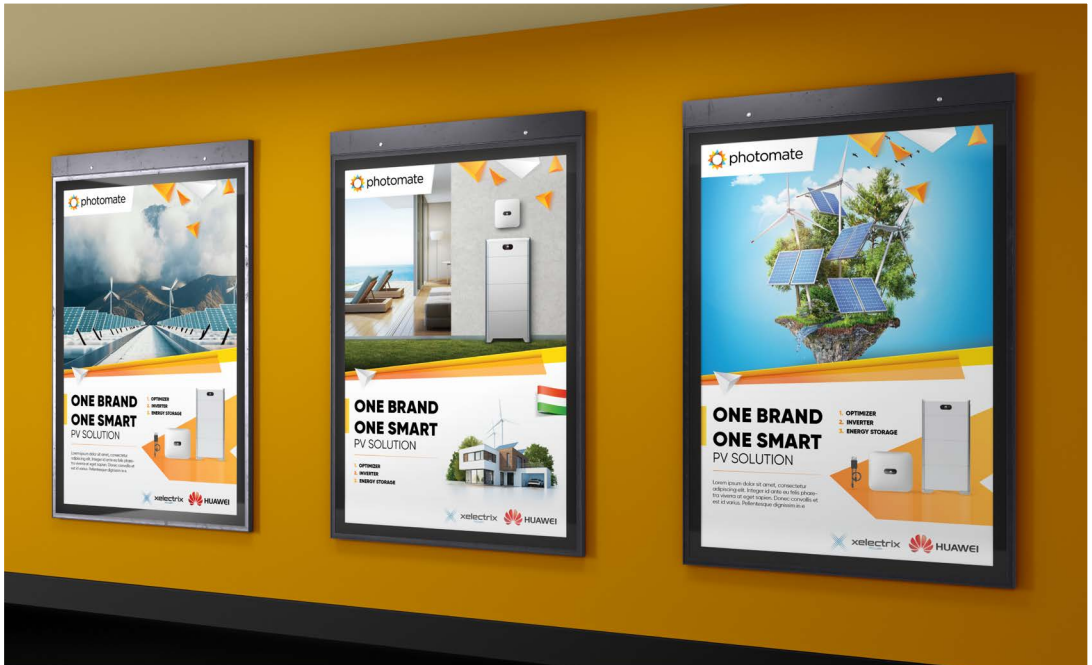




2. NÁVRHY CI PRE PHOTOMATE



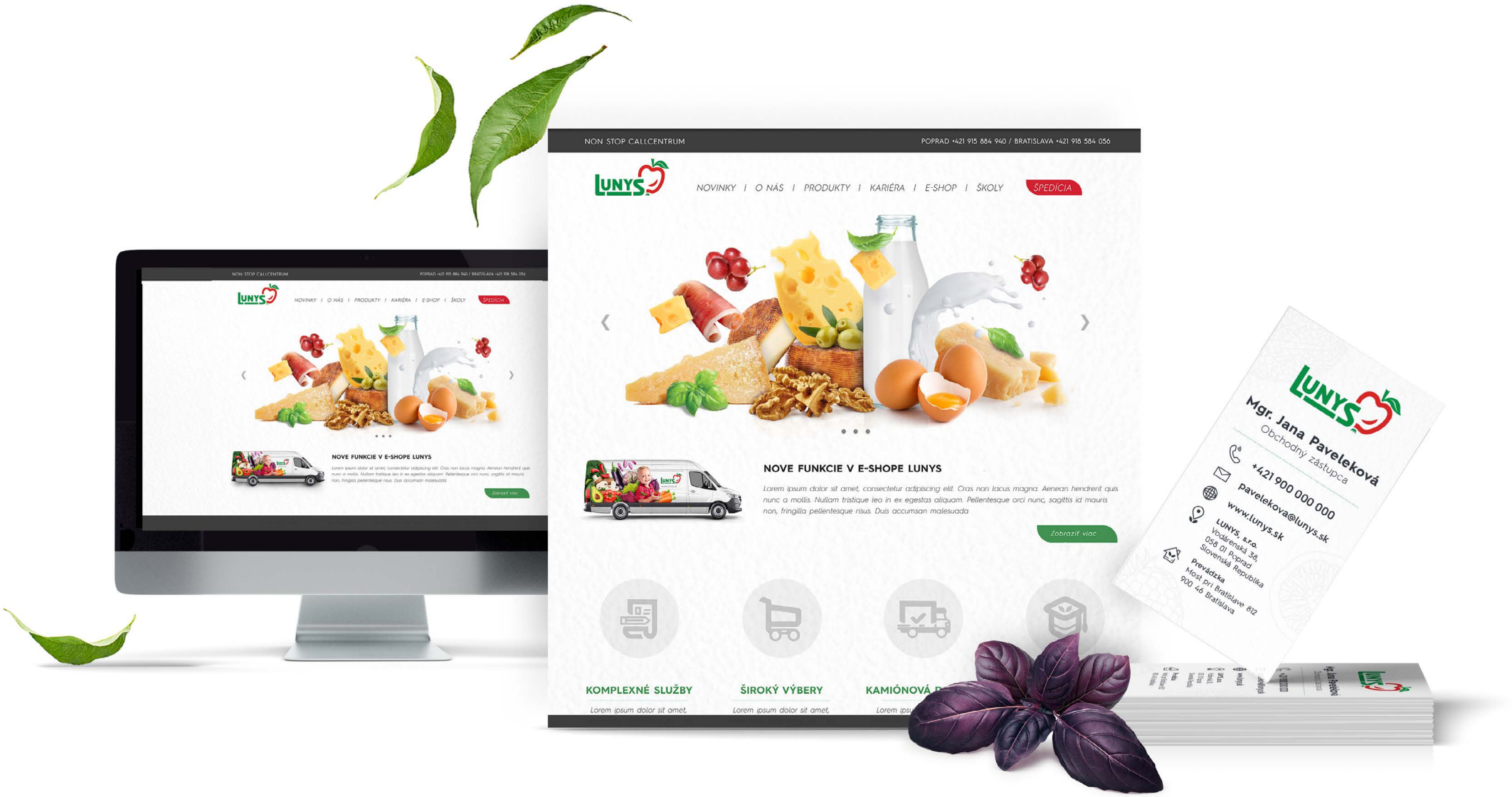
2. NÁVRHY CI PRE PHOTOMATE



NÁVRHY CI PRE **LUNYS**

3. NÁVRHY CI PRE LUNYS

3. NÁVRHY CI PRE LUNYS

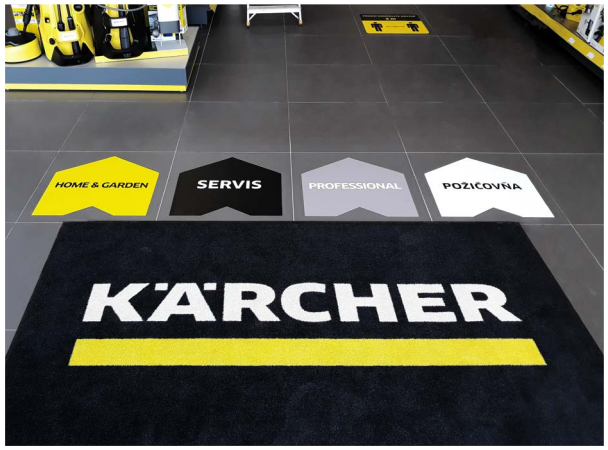


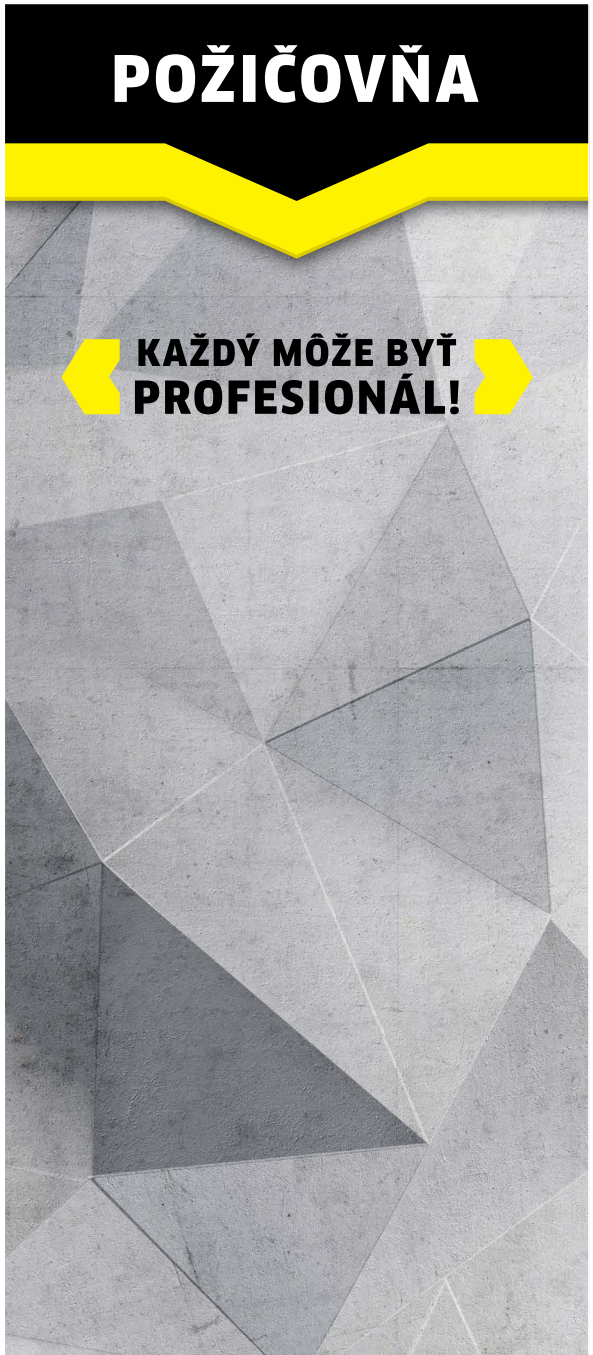
3. NÁVRHY CI PRE LUNYS

NÁVRHY CI PRE **KÄRCHER**

4. NÁVRHY CI PRE KÄRCHER

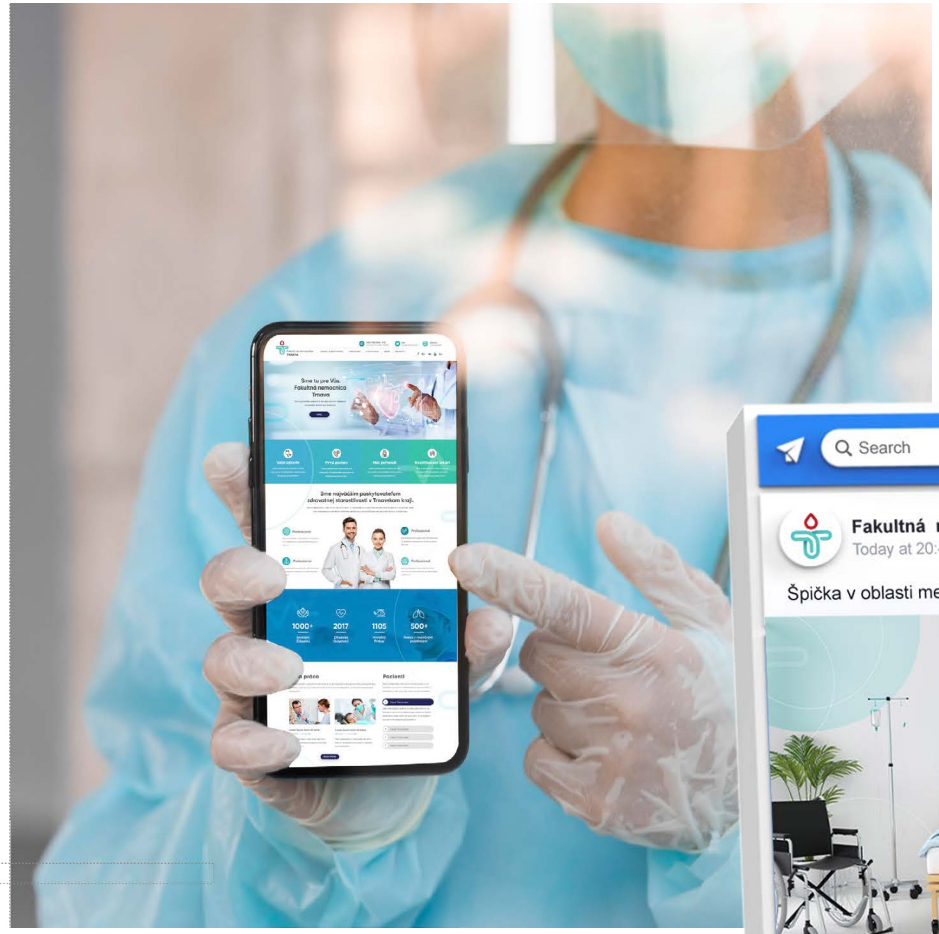
4. NÁVRHY CI PRE KÄRCHER

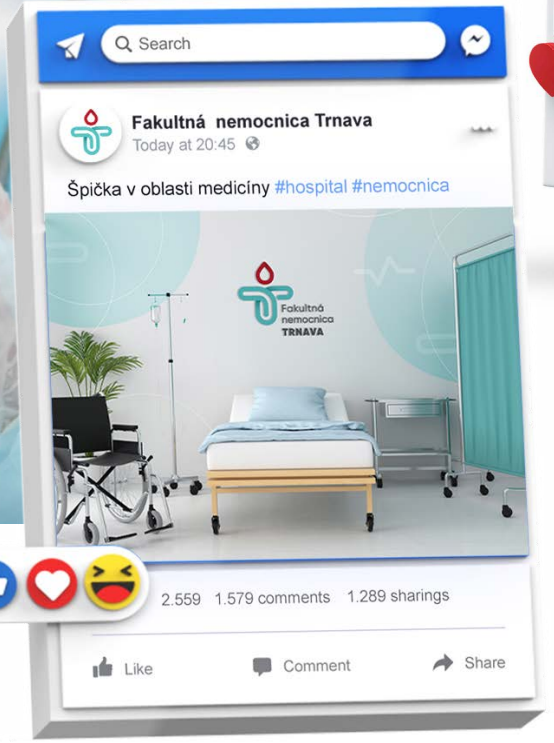


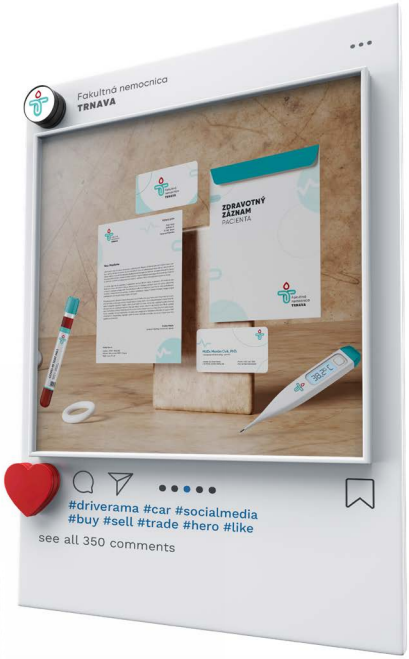


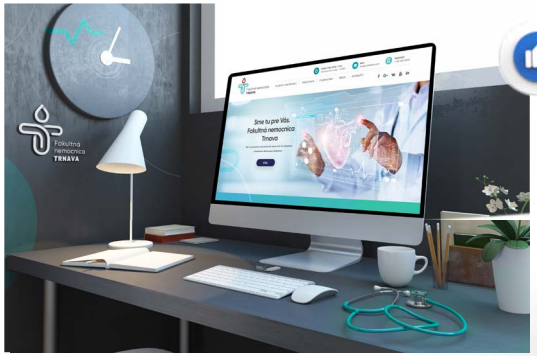
NÁVRHY CI PRE **FAKULTNÁ NEMOCNICA TRNAVA**

5. NÁVRHY CI PRE FAKULTNÁ NEMOCNICA TRNAVA









5. NÁVRHY CI PRE FAKULTNÁ NEMOCNICA TRNAVA

5. NÁVRHY CI PRE FAKULTNÁ NEMOCNICA TRNAVA

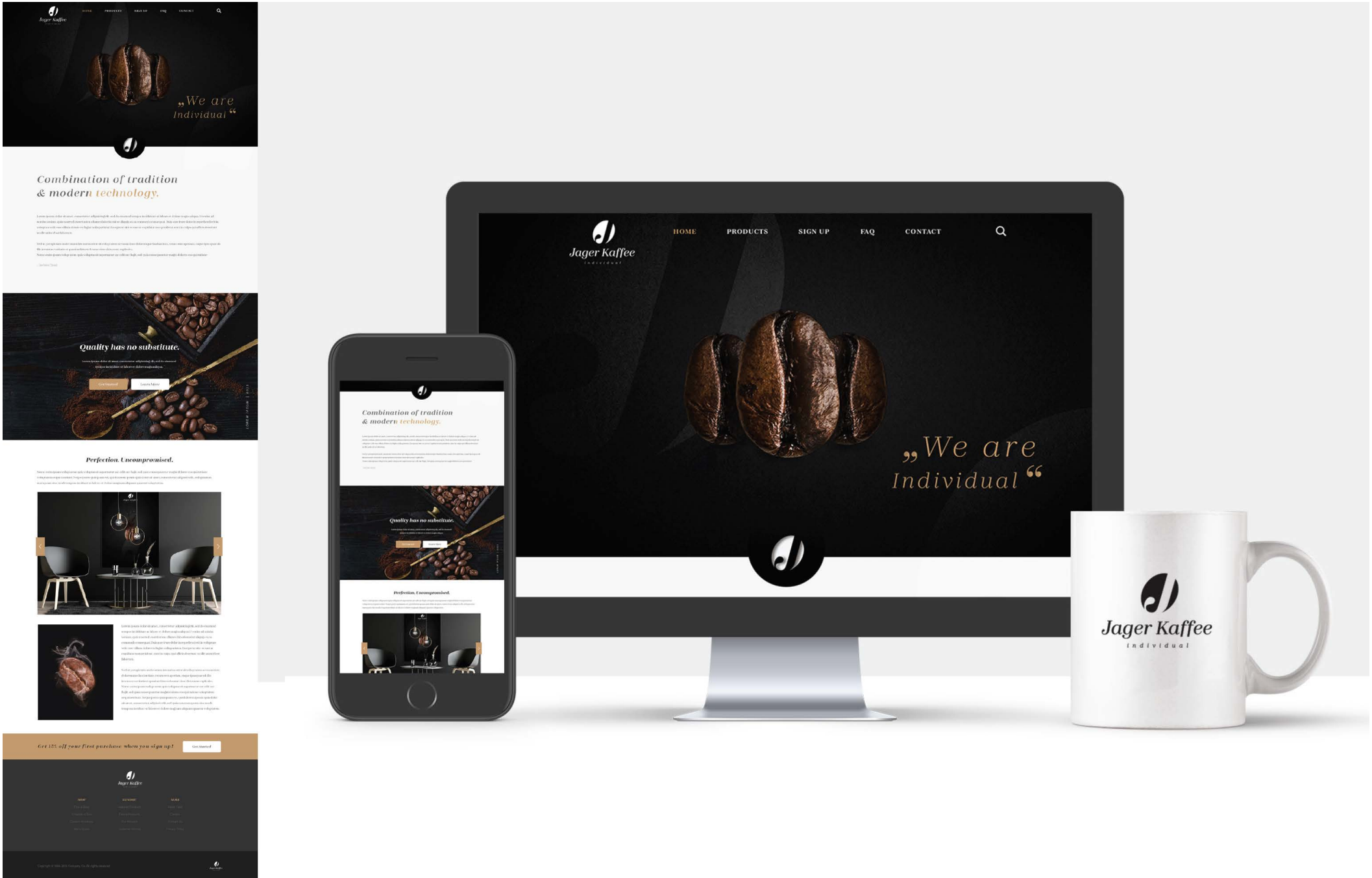
NÁVRHY CI PRE
JAGER KAFFEE

6. NÁVRHY CI PRE JAGER KAFFEE

PREPOJENIE GRAFICKÝCH PRVKOV A IDEY BRANDU.

- Keďže náš produkt je káva, primárna farebná paleta je prepojená s jej farbou a to čiernou a jej odtieňom až do minimalistických hnedých plôch.
- V celej identite sa táto farebnosť dodržuje a vzniká tak čistá grafika, ktorá sa dá vhodne doplňať individuálnou farebnosťou tak, aby podporila celu identitu značky.

6. NÁVRHY CI PRE JAGER KAFFEE



GATE Slovakia s.r.o.