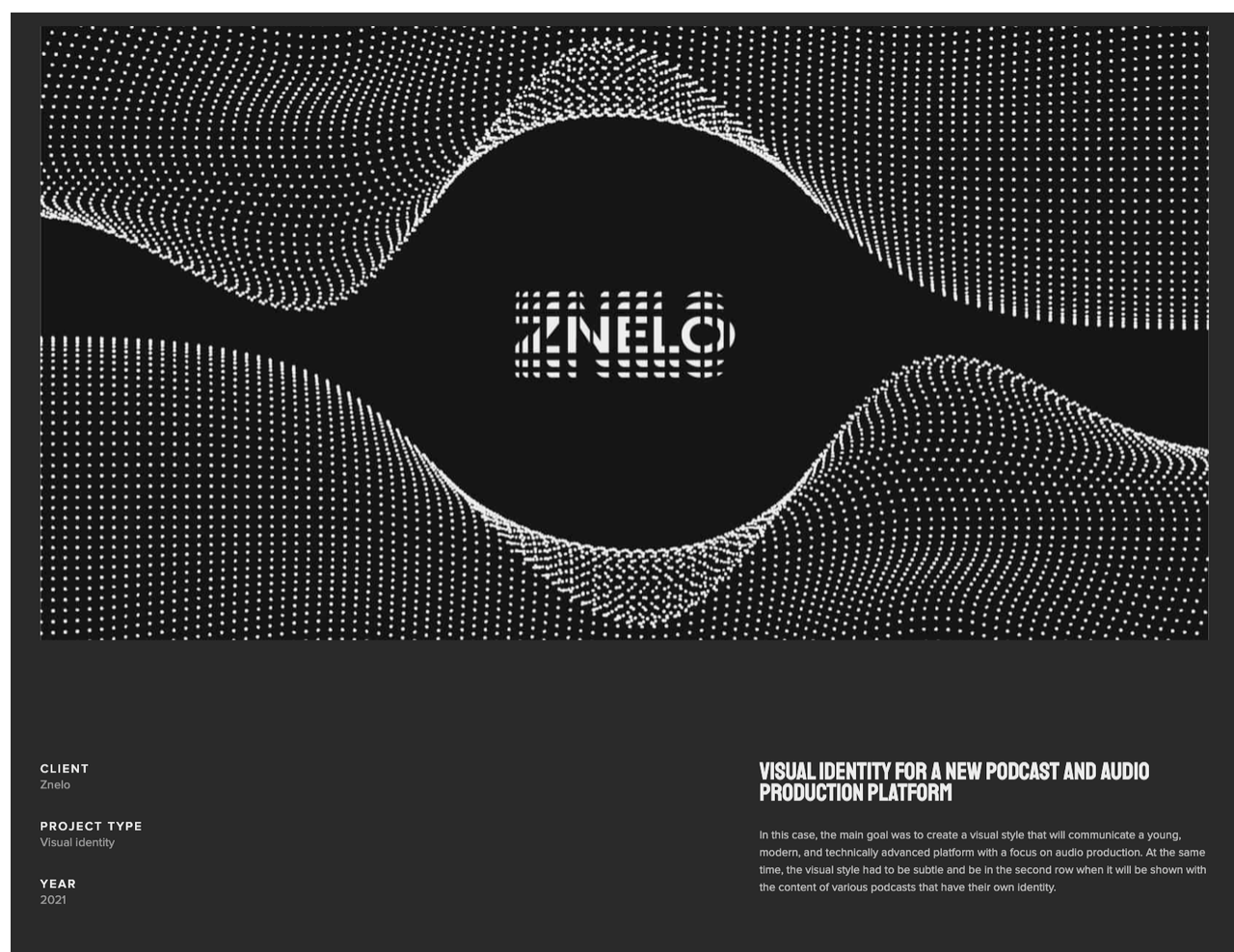


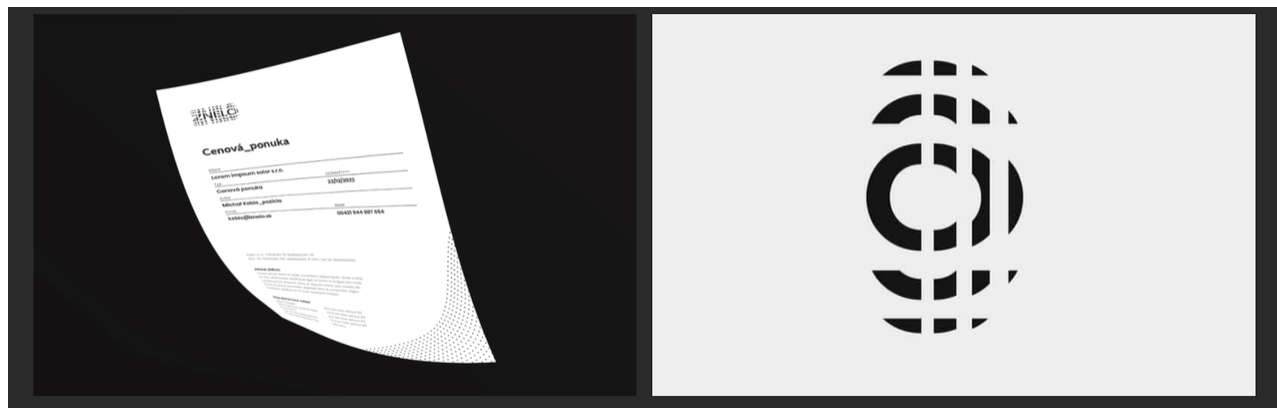
# MATEJ KLIČ - PORTFÓLIO

V TOMTO DOKUMENTE SA NACHÁDZAJÚ  
SCREENSHOTY MÔJHO PORTFÓLIA,  
KTORÉ NÁJDETE [NA WEBE  
WWW.MATEJKLIC.COM](http://WWW.MATEJKLIC.COM).

---

## VIZUÁLNA IDENTITA pre ZNELO





ART DIRECTION pre SODB21



**CLIENT**

Mayer McCann - Štatistický úrad Slovenskej Republiky

**PROJECT TYPE**

Art direction

**YEAR**

2021

**CAMPAIGN ART DIRECTION FOR FIRST ELECTRONIC CENSUS IN SLOVAKIA**

SODB 2021 was a campaign that lasts almost one year and covers all communication channels. Due to a very wide target group, it has to be clear, consistent, and focused on the electronic aspect of it. For the first time in history was Slovakian census was made only online. This project covered the web design of the main page and census form, print, TV, and social network.



---

---

# VIZUÁLNA IDENTITA pre KALIBER



**CLIENT**  
Kalbeer

**PROJECT TYPE**  
Visual identity

**YEAR**  
2020

## VISUAL IDENTITY FOR LOCAL BREWERY



---

PRINT pre R\_U\_D



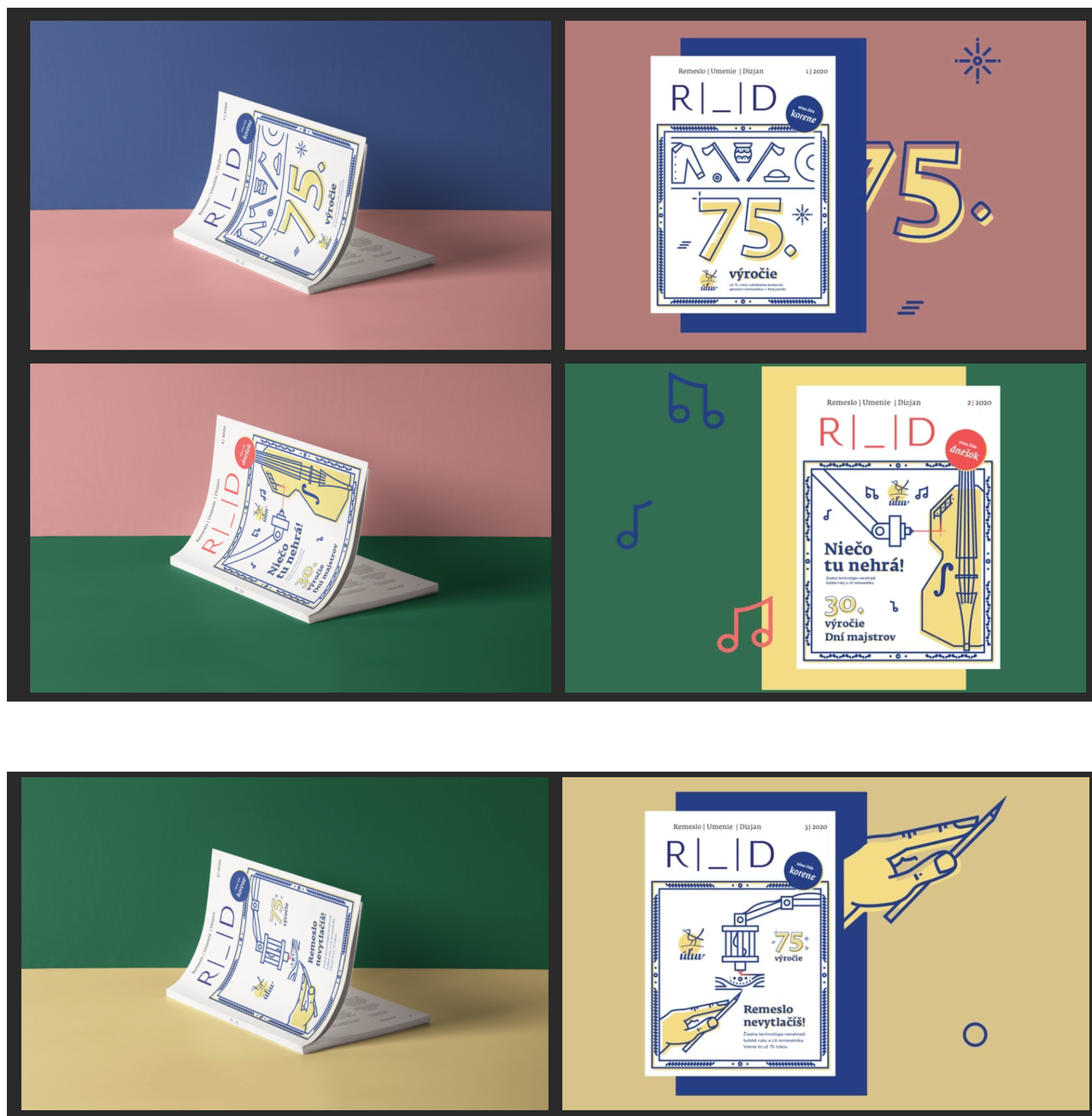
**CLIENT**  
Mayer McCann - ULUV

**PROJECT TYPE**  
Print

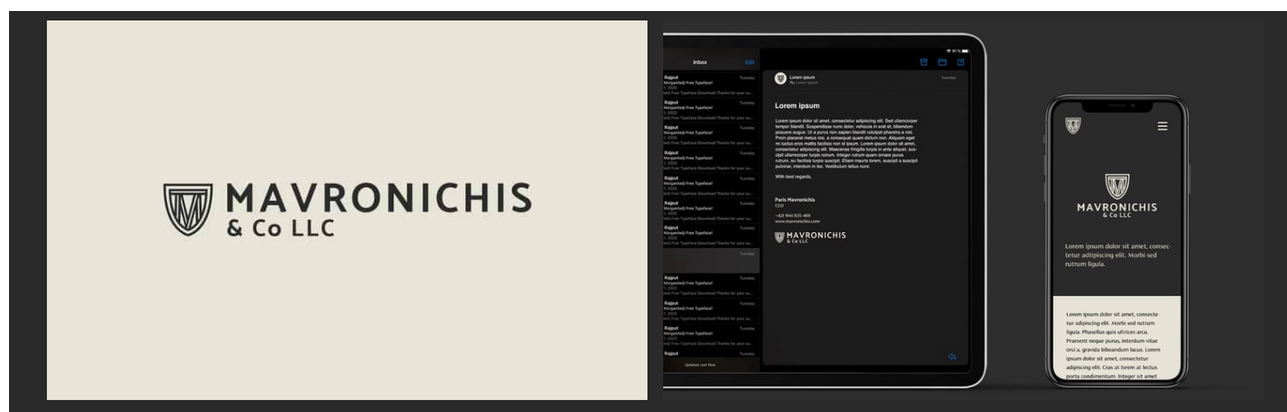
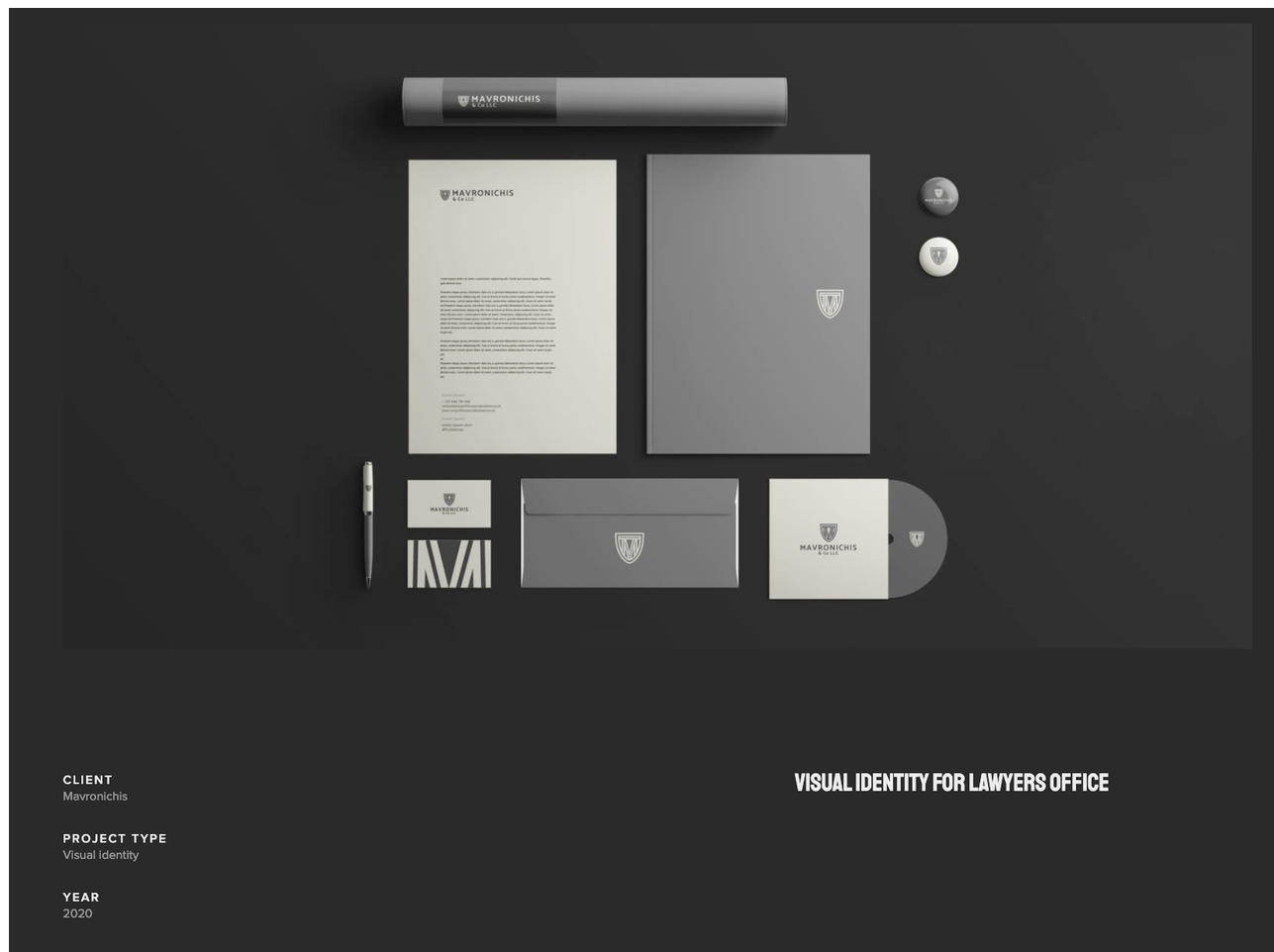
**YEAR**  
2020

**75TH ANNIVERSARY OF ULUV WAS CELEBRATED BY 3 ISSUES OF MAGAZINE R\_U\_D**

R\_U\_D is a magazine issued by ULUV, which is the center for folk Art Production that celebrated its 75th anniversary.



VIZUÁLNA IDENTITA pre MAVRONICHIS



ART DIRECTION pre ALISSA BEAUTÉ



**CLIENT**  
Alissa Beauté

**PROJECT TYPE**  
Art direction

**YEAR**  
2019

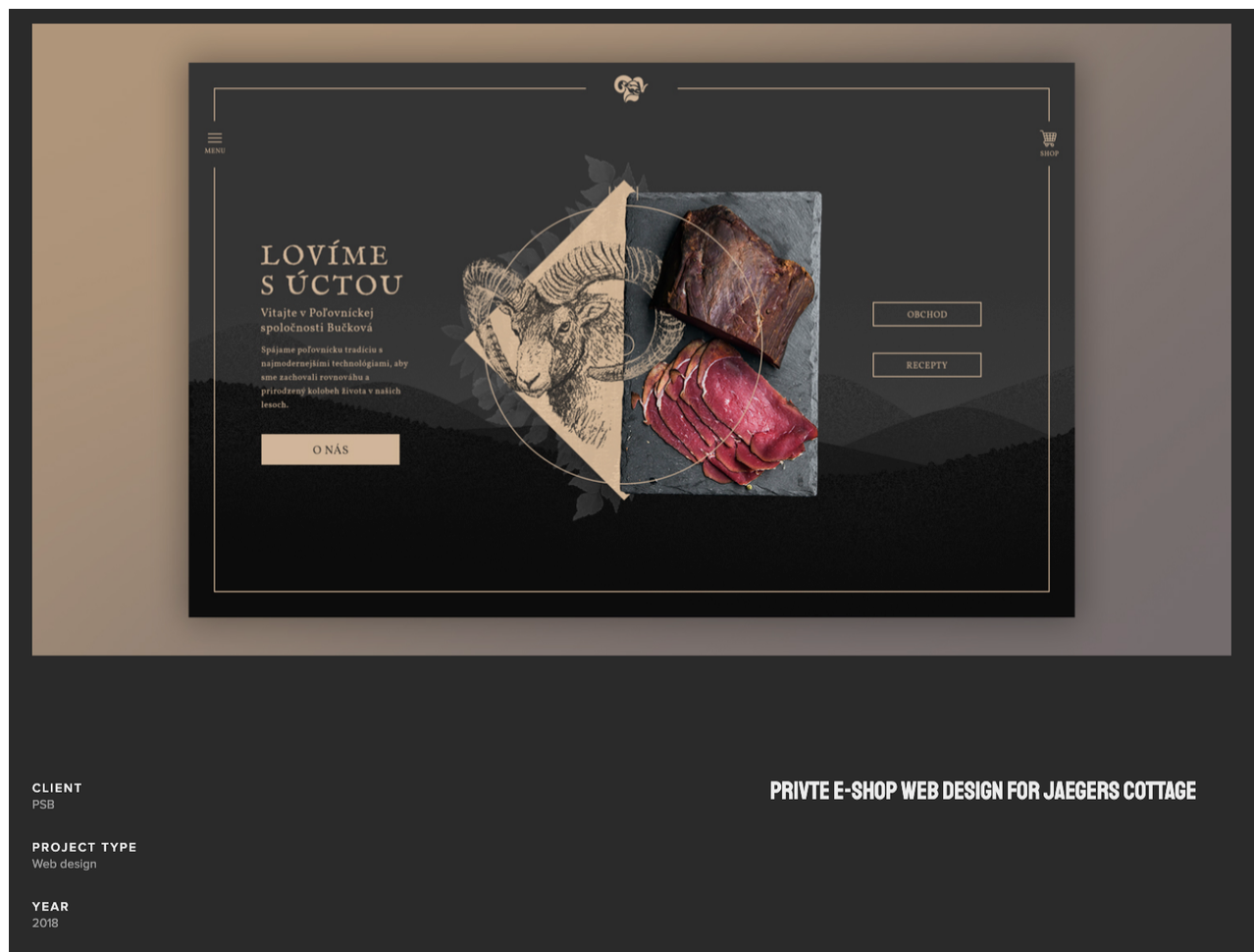
**SET OF KEY VISUALS FOR COSMETIC BRAND ALISSA  
BEAUTÉ**



---

---

**WEB DESIGN pre PSB**

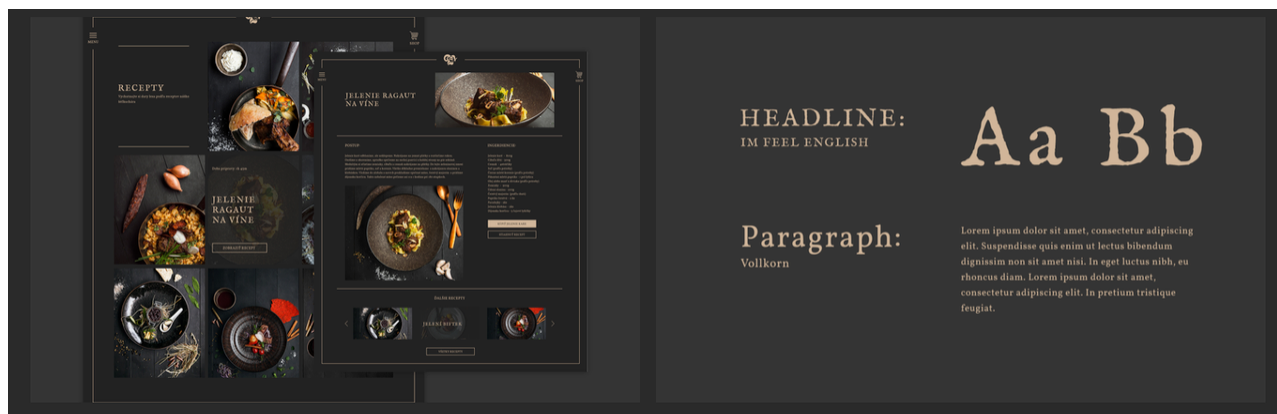
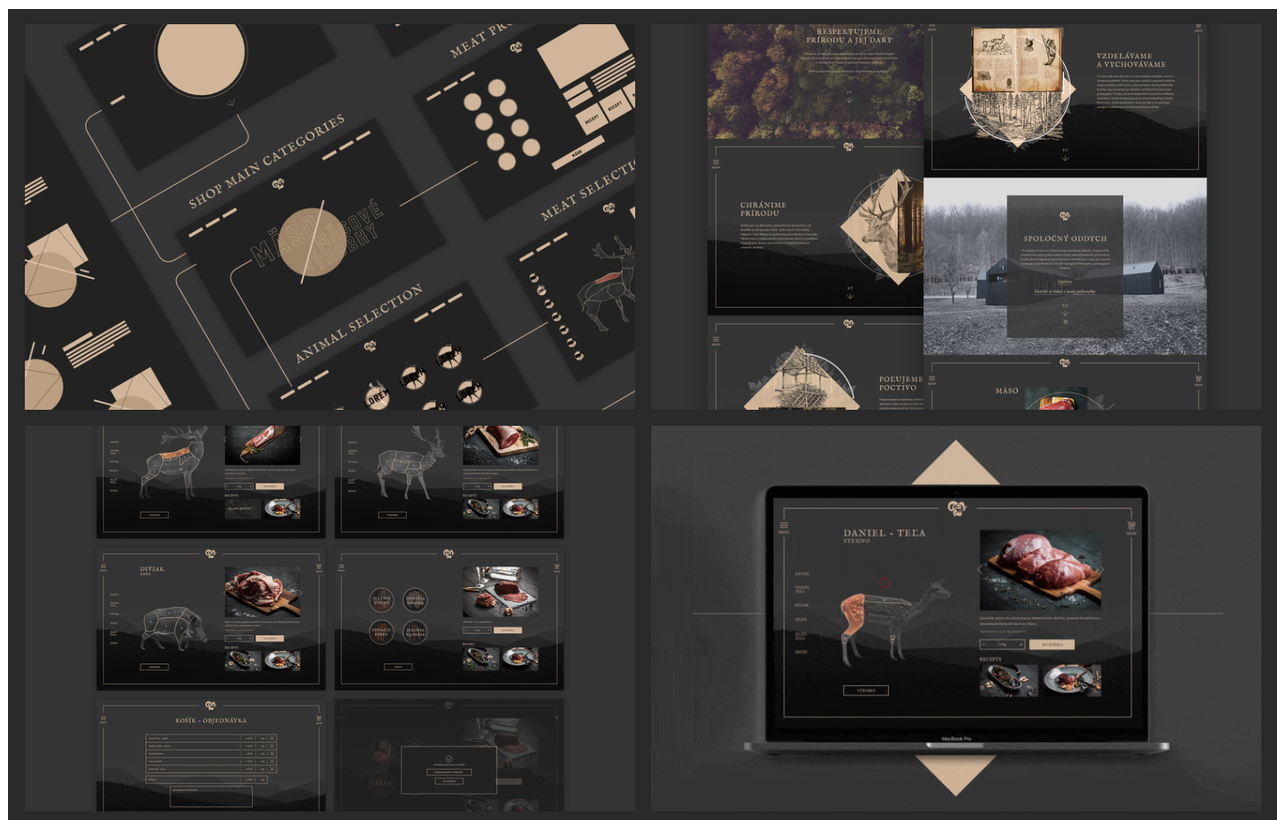


CLIENT  
PSB

PROJECT TYPE  
Web design

YEAR  
2018

PRIVTE E-SHOP WEB DESIGN FOR JAEGER'S COTTAGE



VIZUÁLNA IDENTITA pre AVIEDO

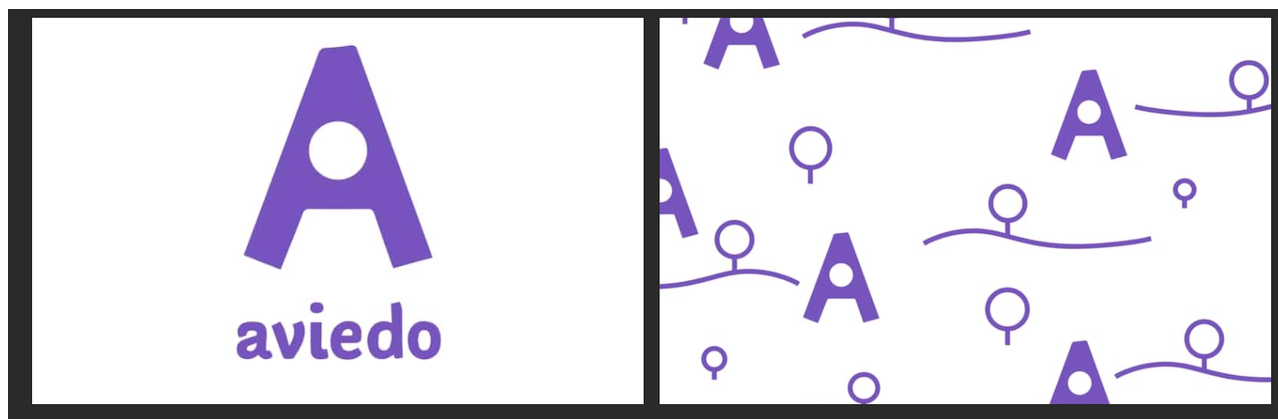


**CLIENT**  
Aviedo

**PROJECT TYPE**  
Visual identity

**YEAR**  
2018

## VISUAL IDENTITY FOR AVIEDO



---

ĎAKUJEM ZA POZORNOST

MATEJ KLIČ

[matej.klic@gmail.com](mailto:matej.klic@gmail.com)

00421 944 719 068