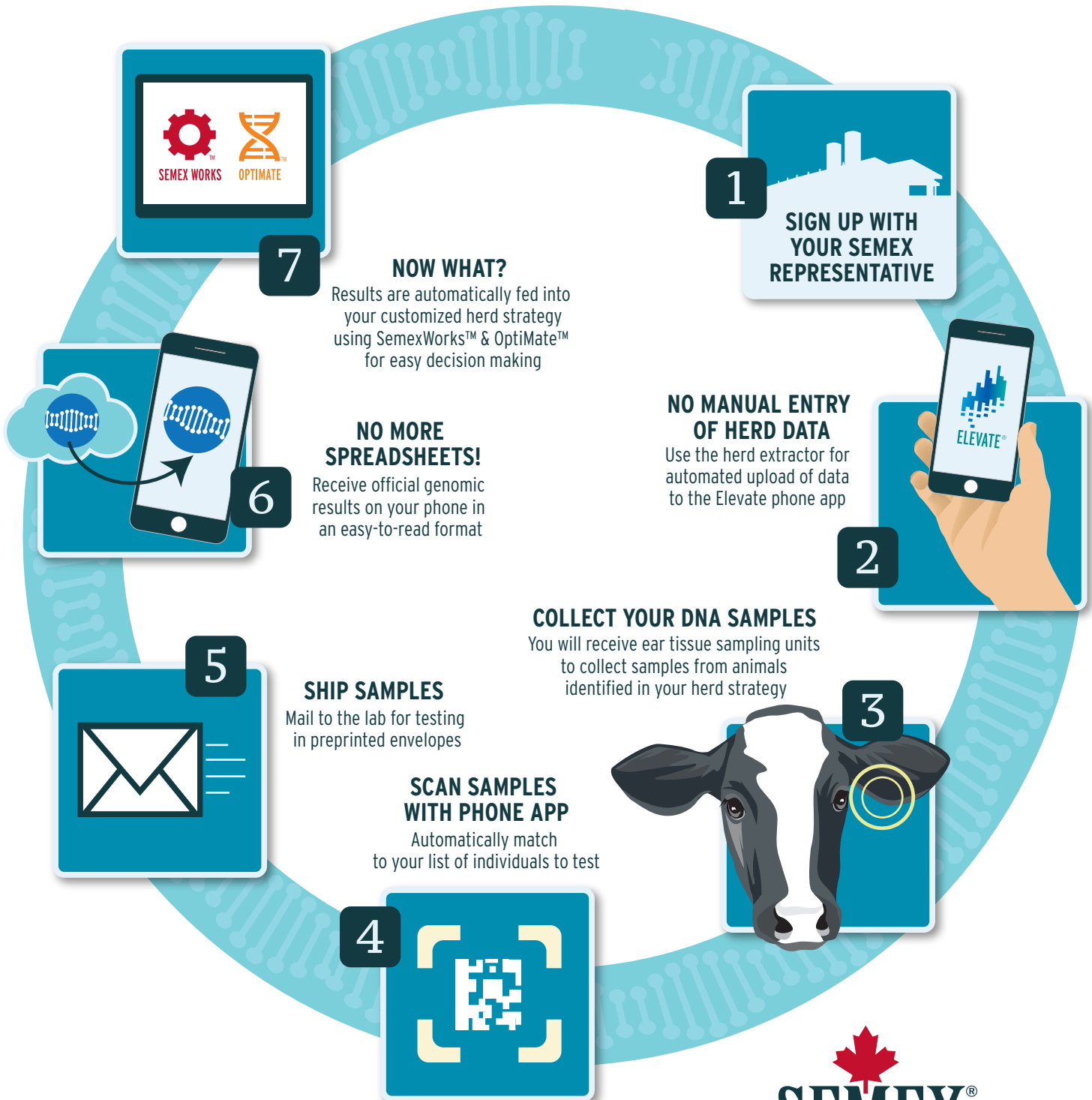




THE ONLY AUTOMATED HERD  
STRATEGY TOOL IN THE INDUSTRY

**A SEMEX EXCLUSIVE**  
Includes Immunity+ female genomic results  
to bolster your herd's disease resistance



Genetics for Life®



THE ONLY AUTOMATED HERD  
STRATEGY TOOL IN THE INDUSTRY

## ELEVATE YOUR GENETICS

### IT'S EASY

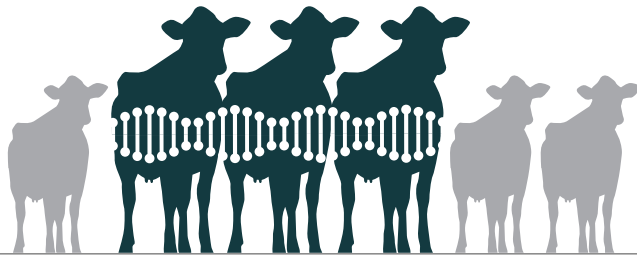
A simpler way to manage your  
herd genetic strategy

**BEST  
ROI**

**LOWER  
TESTING  
COST**

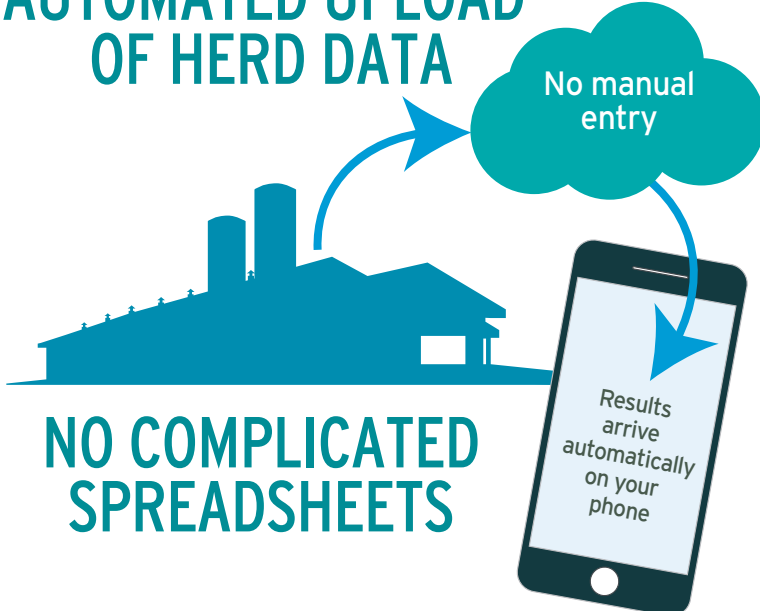
## ELIMINATE COSTLY MISTAKES

Know which replacements to raise



## AUTOMATED UPLOAD OF HERD DATA

No manual  
entry



## NO COMPLICATED SPREADSHEETS

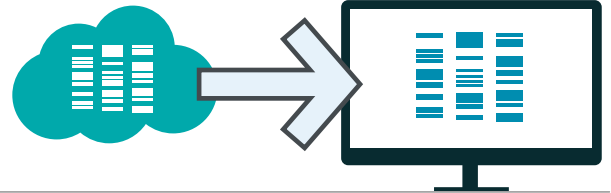


## BOLSTER YOUR HERD'S DISEASE RESISTANCE

RECEIVE EXCLUSIVE IMMUNITY  
FEMALE GENOMIC RESULTS

## IT'S REAL-TIME & CLOUD-BASED

Track your DNA samples  
status every step of the way



## EASY DECISION MAKING

Results are fed into your customized  
herd strategy tools



**SEMEX WORKS**



**OPTIMATE**



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